

Shana Gold

S P E A K S

COMMUNICATE EFFECTIVELY, CONNECT
AUTHENTICALLY, COLLABORATE BOLDLY



Shana Gold

*Executive Communication and
Leadership Development Coach*

Shana Gold helps professionals elevate their communication skills so they can speak to any audience with clarity, confidence, and connection. Shana's breakthrough business communication, leadership development, and team-building training, provides leaders and their teams with tools to transform their nerves into excitement, so they can **express themselves with presence and impact when it really counts.**

She works with her clients to **hone and deliver a compelling message that inspires in every context—from high-stakes conversations, to keynotes before an audience of thousands.** Shana believes that with the right support and skills, everyone can communicate with power and engagement—yes, even introverts!

ABOUT SHANA GOLD:

Shana Gold (ICF-ACC) has spent 20 years helping professionals to **speak masterfully and cultivate the investment, client, or high-performance teams they and their company need to succeed.**

Shana uses her theatre experience (MFA-CUNY), time at companies like Dell, Motorola, and 3M, and certification in Positive Intelligence to help guide participants to be **dynamic speakers who can create engagement** with even the toughest crowds. Shana's interactive talks leave attendees **inspired to take what they have learned and make it their own.**

PAST SPEAKING ENGAGEMENTS INCLUDE:

- Startup Junkie
- Walton College of Business
- WIT: Women In Technology Conference
- The Center for Innovation
- Delta Leadership Alliance



“Shana's powerful workshop gave us a renewed sense of purpose and clarity. She enabled us to explore new ways of collaborating and healthy approaches to navigating hard conversations.”



—TIMOTHY YEAGER, CHIEF OPERATING
OFFICER, CENTRIA HEALTH

“Shana is a warm and encouraging speaker who masterfully guides participation that sparks creativity and raises morale. All our employees were highly engaged and sent extremely positive feedback.”



—KATY NELSON-GINDER, VICE CHANCELLOR,
WALTON COLLEGE OF BUSINESS

“Public speaking used to be my biggest struggle, and now I confidently speak in front of hundreds of people. I can't thank you enough for the excellent workshop and coaching. You helped me find confidence in myself, and gave me the tools to confront my fears.”



—TIFFANI ISAAC, SENIOR ANALYST,
WALMART GLOBAL

“Thanks to your incredible presentation, I've been developing my voice and presence. I really needed the support and enlightenment!”



—MAGGIE ADAMS, CLIENT DEVELOPMENT
DIRECTOR, PRECISION SYSTEMS

Presentation Topics:

*Shana will share strategies to help you understand and impress your listener every time you speak and get results: **increased sales, improved client and team relationships, and powerful influence** from the big rooms to the board room—and everything in between.*

SPEAK LIKE A LEADER:

Unlock the Power of Presence to Inspire **Investment and Action**

Ever have a meeting, interview, or interaction that doesn't seem to be landing, and you don't know why? Whether it's rallying a team towards a common goal or persuading stakeholders to invest—learn the techniques that transform passive listeners into active participants.

YOU'LL DISCOVER HOW TO:

- **Command a room** with grounded, authentic presence
- Discover the subtle yet profound ways to **convey confidence and conviction**
- Uncover the secrets of **motivating your listener** to not just listen but to act.

STORIES THAT SELL:

3 Secrets to **Irresistible Storytelling** That Resonates

Have you ever noticed your listener tuning out the data? Learn to create narratives that transform information into stories that touch emotions, instill trust, and drive action.

YOU'LL DISCOVER HOW TO:

- Craft a **compelling story** (even if the subject matter is dry)
- Learn how to grab your listener and hold their attention (and even put down their device)
- Use stories to **build trust** with clients and **close deals**

MAKE SPEAKING YOUR SUPERPOWER:

How To **Go From Nervous to Confident** When Speaking to an Audience of 1 or 1000

Did you know that, along with spiders and heights, public speaking is one of the top 3 fears? But with the right strategies, you can learn to confidently create a memorable and impactful presentation.

YOU'LL DISCOVER HOW TO:

- Clear blocks and **transform nerves to excitement** (even if you're an introvert)
- Expertly **handle challenges**, questions, and unexpected situations **with ease** (even when you're rattled)
- Create the intimacy of a 1:1 conversation (even when speaking to a crowd)

COURAGEOUS CONVERSATIONS:

Positive and **Proactive Tools** for Having Difficult Talks

Ever feel like you have to choose between being a pushover or aggressive? Learn to disagree gracefully, get on the same page, uncover solutions, and get results with clarity and empathy.

YOU'LL DISCOVER HOW TO:

- Expertly interpret body language and **understand what's unsaid**
- Uncover a secret technique that **transforms every conflict into an opportunity** or gift
- Discover the keys to active listening that unlock a world of empathy, **creativity, and collaboration**